

Littlemoor and Broadway – Pride in Place Programme

Information Pack: Neighbourhood Board Chair

1. Introduction

Thank you for your interest in the role of Pride in Place Neighbourhood Board Chair for Littlemoor and Broadway. This information pack provides an overview of the role, responsibilities, person specification, recruitment process, and the support available to the successful chair.

2. What is the Pride in Place programme?

The Pride in Place Programme is a new government funding programme, aiming to put power into the hands of local people in some of the most in-need neighbourhoods in the UK, so that they can decide how to regenerate their local area. It gives communities control of £20m over the next 10 years, to be spent on projects that will make a real difference to the neighbourhoods they live in.

The programme is:

- Long-term: providing certainty and security of funding over 10 years.
- Flexible: allowing communities to spend their funding on the projects that matter most to them, in a way that works for them.
- Community-led: putting local people at the heart of decision-making, with residents having their say on the future of their neighbourhood.
- Supportive: empowering people to build the skills and confidence they need to deliver change in their communities

Over the next 10 years, the programme will provide up to £2 million each year for Littlemoor and Broadway.

3. Neighbourhood Boards and role of the chair

To deliver the Pride in Place Programme, a Neighbourhood Board is being set up. The board will be led by an independent chair – someone who can bring communities together to share their ideas in an open and collaborative way. The chair's primary job is to be a champion for their place and to embody the community-led spirit of the programme. The chair should have a deep connection to their area and can be new to this kind of work. What matters most is a commitment to seeing change through

and improving the lives of those in their community. Boards will have to submit a plan to Government about how they propose to use the funding, and the chair role is key to ensuring that this genuinely reflects the needs of the community.

The chair will act as a proactive, trustworthy convener who:

- Is deeply connected to their community and fiercely committed to making it an even better place to live.
- Can bring together different voices from across their community, to shape a collective vision for the future of their place.
- Has local credibility and will be respected as a leader – even if this is their first leadership role.
- Ensures that all voices are heard and that board discussions are collaborative.
- Is adept at finding consensus, navigating conflict calmly and impartially, never allowing ego to get in the way of progress.
- Brings together community groups and prioritises community engagement as a central pillar of the programme.
- Is clear about their own knowledge gaps and considers how the makeup of the board complements this.
- Thinks laterally and creatively about solutions to problems and ways to draw in community voices.
- Acts as a public face and represents the board externally, and brings figures of different political stripes together.

The chair should not be:

- A gatekeeper or clique-builder; the board should have a range of voices, including ones that differ from the chair's.
- Seeking to push personal agendas – this is about what the community wants.
- The only decision-maker or expert in the room.
- The day-to-day delivery lead: this is a strategic role.

4. Key responsibilities

- Lead on the recruitment of the other members of the Neighbourhood Board, working with Dorset Council and MP Lloyd Hatton in the final board selection.
- Lead and chair meetings of the Neighbourhood Board

- Support the development and monitoring of the Pride in Place Plan – a 10-year vision for the area, which will include a detailed investment plan for the first 4-year investment cycle.
- Work creatively and proactively with the MP's team and Dorset Council to ensure meaningful public engagement and consultation, ensuring that a wide range of voices are heard.
- Work collaboratively with residents, community groups, partners, and local services in the development of the Pride and Place plan and provide ongoing feedback and follow up.
- Champion the Littlemoor and Broadway Pride in Place programme
- Together with other board members, to agree a Terms of Reference (a document outlining the group's purpose, scope and how it operates) for the Littlemoor and Broadway Neighbourhood Board, and to comply with this once adopted.

5. Person specification

The ideal candidate will demonstrate the following criteria:

- Motivation and commitment / availability
- Understanding of local community issues
- Experience of community involvement, volunteering, or neighbourhood activity
- Experience of chairing meetings or facilitating group discussions
- Strong communication and interpersonal skills
- Ability to lead, motivate and build consensus
- Ability to work collaboratively with partners and residents

The chair must be independent and cannot be an MP or local councillor.

Appointment may be subject to a Disclosure and Barring Service (DBS) check.

6. Time commitment and support

The role will typically involve attending Neighbourhood Board meetings, preparation time, and additional engagement activities where required. It is anticipated that there will be a time commitment of at least two days a month. It is likely that the first six months of the programme will require more intensive commitment as the Board is established and community engagement commences. In the early stages of the

programme the chair will also need to commit time to liaise with Dorset Council and the local MP to support the establishment of the board and development of a local Pride in Place plan.

The chair of the Neighbourhood Board will receive ongoing support from Dorset Council as the Accountable Body for the funding, and also from the local MP. The chair will be supported in the process of recruitment of local stakeholders and residents to the boards, and throughout the process of developing strategic priorities for each area. Secretariat and governance support for the Neighbourhood Board will also be provided by Dorset Council.

This is an unpaid voluntary role. However, reasonable expenses can be reimbursed – these may include travel and childcare costs. It is important to us that no-one is excluded from the role by financial barriers and additional funding may be available to support a candidate who would otherwise be unable to participate.

It is expected that all board members, including the chair, will have an initial term of three years.

7. What will the Pride in Place Neighbourhood Boards look like?

The board will bring together residents, local businesses, grassroots campaigners, workplace representatives, faith, and community leaders and those with a deep connection to their area. The local authority and the local MP must approve the final board selection. Neighbourhood Boards must also include the relevant local MP and at least one ward councillor. They should be resident-led, to ensure that they are representative of the communities that they serve. The boards must ensure there are more residents and people who live or work in the area on the board than there are elected representatives.

To encourage diverse and inclusive boards, the chair will want to consider membership from the following groups:

- **Community leaders, organisers and activists**, such as local charities, faith groups, community groups, neighbourhood forums, youth groups or social clubs
- **Local businesses and social enterprises**, such as key local employers, the local Chamber of Commerce or Business Improvement District, registered social housing providers or Co-operatives

- **Cultural, arts, heritage and sporting organisations**, such as local sports clubs or sporting organisations, local heritage groups or local museums and arts spaces
- **Public agencies and anchor institutions**, such as local schools, higher education and further education institutions, local health care providers, or relevant representatives from local authorities

This list is non-exhaustive, and membership will depend on the local context.

8. Where can I find out more about the Pride in Place Programme?

More details and background information can be found on the [Dorset Council website](#) and at [Pride in Place Programme prospectus - GOV.UK](#)

9. How to apply for this role

- Submit an [Expression of Interest form](#) by 19 April 2026.
- Applications will be shortlisted by a panel including MP Lloyd Hatton and the senior responsible officer for Dorset Council, Sam Crowe.
- All candidates will be contacted by 24 April to let them know if they have been shortlisted. Interviews will be held on Friday 8 May.
- It is hoped that the chair will be in post by the end of May.

10. Further Information

For an informal discussion, or if you require any of this information in an alternative format, please contact communitiesforall@dorsetcouncil.gov.uk