Action Plan (to be incorporated into School Travel Plans)

The following table is a template action plan which can be adapted for your school. It is a menu – not every action will be appropriate for every school, so fit the ones the will work for your school or choose your own. The action plan needs to be checked monthly to monitor progress and updated annually.

	Action	Responsible	Date	Updates for ongoing actions
		person		
	consultation/getting everyone involved			
1	Discuss the travel plan at school council, parents meetings,			
	governors meetings, staff meetings and in class. Use the			
	School Travel Health Check as the starting point for the			
	discussion			
	walking			
2	make a walking bus			
3	park and stride - off site parking and walk to school (see			
	action			
4	participate in annual walk to school month			
5	hold a school "walk to the moon" event or similar			
	cycling			
6	offer Bikeability training, and Bike It where available			
7	install (more) cycle and scooter parking			
8	organise an annual Bike Week event			
9	monthly check of cycle parking (clean, undamaged, sufficient?)			
	bus (and rail if appropriate)			
10	promotion of school transport where available (say how)			

11	promote travel discounts available to staff e.g. DCC's Corporate Travel Club	
	reducing the number of cars at school	
12	car-sharing schemes for staff and parents	
13	off site parking and drop off points	
	promoting the plan	
14	add walking and cycling information to school brochure, have school travel display at open evenings for prospective parents and pupils	
15	travel plan group made up of teachers, parents, governors, older children	
16	include sessions on the health benefits of active travel (walking, cycling, scooting), road safety, in class, and organise a project looking at the advantages (quick, convenient etc) and disadvantages (unhealthy, bad for the environment) of car travel in class	
	reviewing and updating the plan	
17	complete the travel to school question in the school census each year	
18	staff to take part in DCC's annual staff travel survey	
19	Use the School Travel Health Check to see how your school travel plan is working and use it as the basis of an annual review of School Travel Plan including actions and targets.	